



ANNUAL REPORT 2022-23

Trust Reg. No: F/5916

HEAD OFFICE :

B-002, Shakti Apt., Cardinal Gracias Road, Chakala,
Andheri (E), Mumbai - 400099. Tel. : 022-68525621

E-mail ID : ashadeepassociation@gmail.com

www.ashadeepassociation.org

Founder of Ashadeep Association



Late Dr. Adelheid Hueffer

Birth : 26th Oct. 1915

Death : 1st Jul. 2000

Losing our founder is a pain that cannot be expressed in words. You have touched many people's lives. We experience your absence in our midst.

What an amazing person and remarkable life you led. We are so lucky that we worked with you for 20 years. You blessed many people with your faith and kindness. We know that you will be with us in spirit to continue the noble task.

We have best memories of working with you.



Governing Body Members



Mrs. Anusree Bhadury
(Chair Person)



Mr. Chandrakant Pawar
(Secretary/Treasurer)



Mrs. Neelam Palav
(Trustee)



Mr. Ramgopal Cancherla
(Trustee)



Mrs. M. P. Sharin Amalraj
(Trustee)



Mr. Santosh Panigrahi
(Trustee)

Since Ashadeep Association was formed in 1976 it has been a wonderful journey.

Ashadeep Association has been registered under Charity Commission Mumbai in the year 1980. Regd. No. F/5916.

We the Trustees of Ashadeep Association in Mumbai wish to convey our gratitude to Reverend Father Norbert Kleyboldt (chief of “Hilfswerk for Ashadeep Association” Muenster, Germany) and his entire team for their selfless contribution for more than 47 long years. May God bless you all abundantly.

We are thankful to our sponsors, volunteers, benefactors and well-wishers for their commitment and support to our cause. It is with your help that we can bring joy, peace and hope to our children's life. Let us work hand in hand to expel the darkness and bring new rays of hope to our children.

About Ashadeep Association

Founded in 1976, Ashadeep Association is a charitable organization that works towards enhancing the lives of the deprived and needy single parent children, orphans, and widows. Our activities are channelized through the 6 “DAYCARE” centres located in the western suburbs of Mumbai. The children are provided nutritious food, education and clothing, without separating them from their parents and their environment they are used to. The prime focus of our organization is to provide formal education to the children, for their bright and better future.

Vision:

“We at Ashadeep count it as a blessing and a privilege to be able to render loving service to all in need.”

Aim:

“Ashadeep is committed to uplift the poor and needy children through education, food, clothing and medical services. The association is also dedicated in helping the underprivileged widows and women”.

Objectives:

- The main concern of our association is to bring Ray of Hope to the fathers or mothers left to bring up children on their own.
- Our efforts are geared towards keeping the families viable and retaining their dignity.
- We want to prevent hunger and despair turning the children into beggars or driving them to a life of crime & drugs.
- We help the children with food, education and clothing, without separating them from their parents and the environment they are used to.
- It is our hope that these young people will eventually help to eradicate poverty and misery in their surroundings.

Legal Status	Registered Trust
Registration No	F/5916 dated 19/03/1980
Income Tax Registration No. (Under section 12A)	AAATA0244LE19851
Income Tax Exemption No. (Under Section 80G)	AAATA0244LF20212
FCRA Registration No.	083780229 dated 29th March 1985.
Permanent Account No.	AAATA0244L
Registered Office Address	B002, Shakti Apts., Cardinal Gracias Road, Chakala, Andheri (E), Mumbai - 400099.
Auditors	S. M. Lasrado and Co., Chartered Accountants Silver Symphony, I Floor, 37, Church Avenue, Santacruz (W), Mumbai - 400 054.
Bankers	Canara Bank Andheri (E), Mumbai 400099. State Bank of India, New Delhi, Main Branch

Message from Chairperson

Dear Friends of Ashadeep Association,

At the outset, my heartfelt gratitude for your support to Ashadeep. I trust this message finds you in good health and high spirits. I am writing to extend my sincere appreciation for the invaluable support you have consistently provided to Ashadeep and its mission.



Your commitment has been the driving force behind our endeavors, and I am truly grateful for your unwavering dedication. Your contributions, both financial and moral, have played a pivotal role in our ability to make a positive impact on the lives of those we serve.

As you are all aware, last year, we witnessed the loss of Ashadeep's key pillar Ms. Huberta Francis, Managing Trustee. She had been with Ashadeep since 1980, and instrumental in implementation and streamlining of multiple processes towards effective working at all our centres. Her selfless dedication for the betterment of the lives of our children and widows is incomparable. The loss is grave but we will keep the flag flying high.

It is heartening to witness the tangible results of our collective efforts, and your generosity has been instrumental in bringing about meaningful change. Every donation, regardless of size, has contributed to the success of our projects and initiatives and benefited the Children & widows.

As we reflect on the progress made so far, we are excited about the future and the potential for even greater achievements. We are committed and will continue to keep you informed about the impact of your support and the milestones we reach along the way.

Once again, thank you for being an integral part of Ashadeep. Your belief in our mission inspires us to strive for excellence and create a lasting positive change in the world.

We wish you all good health, joy and peace through out the year 2024.

Anusree Bhadury

Anusree Bhadury
Chairperson

Staff of Ashadeep Association



A very special Thanks to all our donors and well-wishers listed below

Nihchal Israni Foundation

PROiNFANTS, Barcelona Spain

Thatikonda Vatsala Ramchandra Foundation

Credibility Alliance

Give Foundation

United Way Mumbai

SNJ Trust

Xoriant Solutions Pvt. Ltd

Barry Callebaut India Pvt. Ltd.

WE 4 O2 Foundation

Robin hood Army

Mr. Gourav Verma

Mr. Debabrata Bhadury

Mrs. Yogini Shende

Mrs. G. Nagashree

Mrs. Nandini Rao

Ms. Janet Vaishampayan

Mrs. Milly Chirayat

Mrs. Marianne Lusche, Germany

Mr. Naveen Badoni

Mr. Chandrakant Pawar



Our 3 widows and senior staff of Ashadeep,

Mrs. Hilda D'Souza, DOJ-1987,

Mrs. Ratna Kunder, DOJ-1991

**Mrs. Prafullata Patel, DOJ-1987
are retiring on 31st March 2023.**

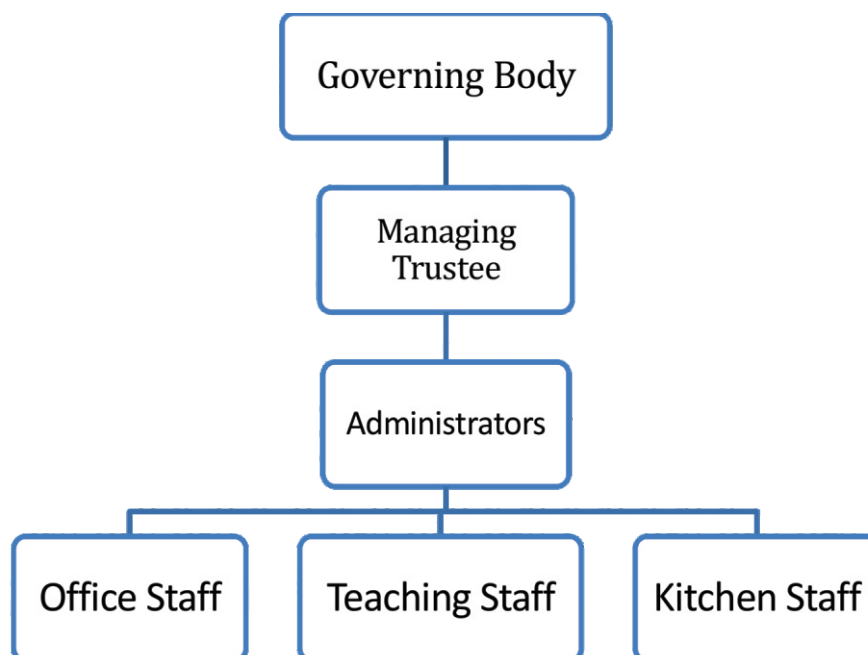
We are very grateful to all of them for their long service.

Details of Present Governing Body Members:

Name	Age	Gen.	Occupation	Position in the Board
MRS. ANUSREE BHADURY	76	F	Social Worker	Chairperson
MR. CHANDRAKANT PAWAR	85	M	Retired	Hon. Secretary/Treasurer
MS. HUBERTA FRANCIS	66	F	Service	Managing Trustee
MR. RAMGOPAL CANCHERLA	73	M	Retired	Trustee
MR. SANTOSH PANIGRAHI	44	M	Service	Trustee
MRS. M. P. SHARIN AMALRAJ	56	F	Service	Trustee
MRS. NEELAM PALAV	50	F	Service	Trustee

None of Ashadeep Association Board Members are related by blood or marriage.
The term of each board member is 3years.

Organisation Structure:



Academic Performance

The results were appreciable and encouraging to the children and the teachers. It brought happiness to all.

- One student passed 12th std. Junior college successfully. He scored 69%.
- Sixteen students successfully passed 10th Std. Maharashtra Board exam in March 2023 with good percentage. Ten students scored above 60%.



Utkarsha Kurhade, 88%



Radha Virkar, 78%



Supriya Prajapati, 77%



Purva Singh, 74%



Rekha Pawar, 67%



Gautam Kanojiya, 66%



Anjali Kamble, 65%



Diksha Kamble, 63%



Nilesh Waghmare, 62%



Komal Gupta, 60%



Lakshit Poojari, 57%



Alfiya Shaikh, 56%



Ans Khan, 49%



Vaishnavi Khandare, 46%



Ravi Sonavane, 44%



Santosh Patel, 38%

- 411 Students benefited with educational and nutritional support. This was possible due to the continued support of the donors, sponsors and well-wishers.
- Children are undergoing computer training at six centres of Ashadeep Association.
- 19 of our boys and girls continuing their higher studies in various fields like Arts, Commerce and Science.
- Many students received prizes and certificates in various competitions like Drawing, craft, Sports, etc.



Teacher's Day Celebration



Making difference in the lives of the people



Mrs. Asha Suresh Kumar is a 45 years old poor widow, blessed with 3 girl children. Her husband died by heart attack in 2022. He was working in a courier company.

After her husband's death, she was the only earning person of the family. She wanted to work and give good education to her children. So, she started data entry work in a studio and earned INR12000/- per month. She stayed in a small rented room with her children and paid rent of INR 7000/- per month. The financial condition of her family was very bad. She heard about Ashadeep from her neighbor.

She came with her 3 children for admission to Ashadeep. All children were provided admission at Sakinaka Centre in 2023.

Sakshi Kumar, her first daughter is 12 yrs. old, and studying in 6th std, Trisha Kumar, her second daughter is 9 yrs. old and studying in 2nd std and Leksha Kumar, her third daughter is 8 yrs. old and studying in 1st std. They all are studying in English Medium at Our Lady Good Health High School.

These children have been regularly coming to Ashadeep Sakinaka Centre. They were very weak in their studies but now have improved a lot.

The children are getting morning breakfast and afternoon meals at our centre. They also get all benefits from Ashadeep such as clothes, books, bag and all study materials for the academic year.

Mrs. Asha is grateful for the support given to her and also happy that her children are well cared for in the centre. She says that it was her good luck that she found out about Ashadeep.

Impact Day celebrated by Deloitte Volunteers at our Shakti, Dindoshi and Sakinaka Centres. Different activities conducted during the celebration.



Events and Activities

We aspire to have a positive impact on society and we bestow an holistic learning approach to the underprivileged children through various activities and celebrating the festivals with great pleasure.

Education:

Education is both the means as well as the end to a better life; means, because it empowers an individual to earn his/her livelihood. The parents we have are struggling day and night to bring up their children in a city like Mumbai, where any amount earned is never sufficient for a decent livelihood. These Children cannot afford specialized tuitions and coaching as provided by coaching classes. To fulfil this objective, we are running 6 study centres for the under privileged children at our 6 “DayCare” centres in the western suburbs of Mumbai.

This support has helped all children remain in school and complete their education. This also generated the interest of parents and children in getting educated and understanding value of education and also helped to reduce child labour and restore their Right to Education, thereby giving them a brighter future.



Nutrition:

In our centres, the new enrolled beneficiaries are underweight. It is difficult for them to focus on studies when they come on an empty stomach. Most of the families are not able to afford fruits and vegetables to provide their kids a healthy and balanced diet.

For a child's wholesome development, a proper diet and primary healthcare are crucial. To avoid long-term and, in some circumstances, irreversible damage to a child's health, timely, regular, and appropriate intake of basic nourishment is required for all children.

Without proper food no child can study well and cannot develop well. So, we have dedicated Kitchens in all our six centres to provide fresh food to all the children. Children are served every day nutritious breakfast along with milk, bananas, a healthy afternoon meal and snacks to sustain with the abundant energy and strength to their body and enrichment to their mind as well.



Clothes Distribution :

To give the poor and needy children a pair of clothes is as good as dressing him/her with self respect. With this objective twice a year we provide new dresses, pants and shirts, bed sheets, towels to the children and sarees to the mothers.



Educational Material Distribution:

The children are provided with the school uniforms, bags, books and other study materials like notebook, Geometry box, pen, pencil, eraser etc...We want to express our sincere gratitude to **Epson India** for their continuous support to our beneficiaries and spread smiles to the kids faces.



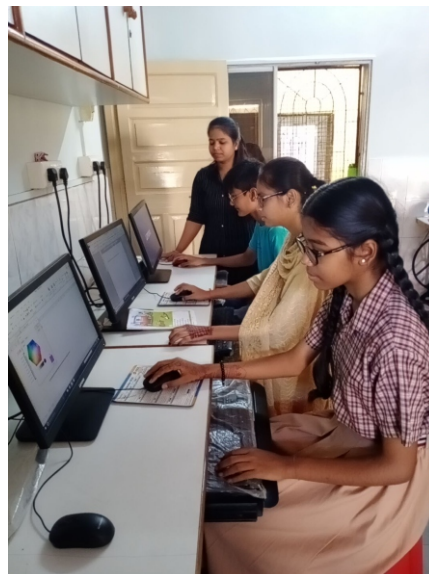
Kindergarten (Balwadi):

The Kindergarten program is a one year foundation level programme that aims to support the underprivileged parents by allowing their children of 3-5 yrs to stay at the Day Care center while the parent goes to work. Kindergarten runs daily from 9:00 am to 5:00 pm every Monday through Saturday from June to May. The program aims at building a strong foundation in multiple, languages and social skills in a safe, secure and happy learning environment.



Computer Classes

220 Children (4th to 10th std) are undergoing computer training at Sunder Nagar, Dindoshi, Sakinaka and Bamanwada Hill centres of Ashadeep. They learnt essential computer skills including MS word, MS Excel and MS PowerPoint.



Volunteering:

We believe that we are able to make a huge difference in our children's lives through the dedicated efforts of staff and volunteers. The various volunteering opportunities that are provided Ashadeep at all centres, are teaching a class, leading an extracurricular activity etc..

Picnic:

Apart from the various day-to-day activities, we also like to let our hair down and indulge in some fun and games through our picnics and educational visits in small groups.

Staff Meeting and Training to teachers and staff on Child Protection Policy:

Staff meetings are very important to function smoothly. Five Staff meetings were held for the teaching and non-teaching staff with the management representatives to share their views of the centre-based children's service and activities.



Parents Meeting :

We have regular Parents Meetings conducted at our centres to update the discipline, attendance and academic progress of the children.

Sponsorship:

30 children of Ashadeep received Sponsorship for the year 2022-23 for their higher education.

Relief of Poverty :

Apart from helping the children with education, food and clothing, Ashadeep is providing financial assistance to more than 80 most deserving children.

Tailoring Classes:

Tailoring is an important skill which any one can learn and earn out of it. Especially for young women and girls, it is a skill acceptable by the families and the society in India. Many women learn tailoring to earn and support their families.

With the kind support from **PROiNFANTS**, we were able to run the tailoring classes at Dindoshi Centre.



There are 14 sewing machines, 2 over lock, 1 beading machines available at Ashadeep tailoring classes. At a time 14 students can use the sewing machine to learn. We have 2 batches of students who come to our centre to learn. The first batch timing is 10 am to 12:30 pm and second batch timing is 2 pm to 4:30 pm.

This year a total of 24 students learnt tailoring (basic designs, measurements, cutting, stitching, over-lock and beeding etc). They are now proficient in stitching Blouses, Salwar kamiz, frock, clothes bags etc.

The students can become self-sufficient and make a living out of the learnt skills..

Dispensary:

The Medical Dispensary at Dindoshi centre is providing genuine medicine for deserving people since 1998. It is able to cater to the basic medical needs of the under-privileged people from the slums.

Dr. Dhananjay R. Nagare visits the dispensary twice a week to attend the patients for the viral fever, cold, cough and other diseases. Special care is given to TB, heart patients also Sugar test and ECG is available at the dispensary.



PROiNFANTS, Barcelona, Spain has provided financial support to **Ashadeep Association** for the Medical Centre Project since 2011. With your kind help, we can reach more & more needy people on regular basis.

The Project “Medical centre” at our Dindoshi Community, which helps us to take care the basic medical needs of the underprivileged people in the slums.



Festivals, Occasions & Special Days Celebrations:

In order to connect the children with current times, Ashadeep celebrates all major festivals, functions, occasions and special days.

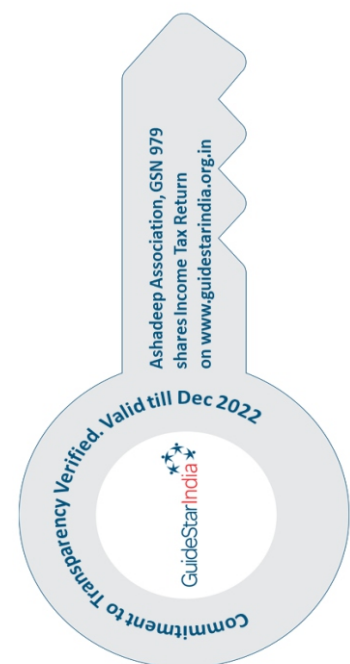
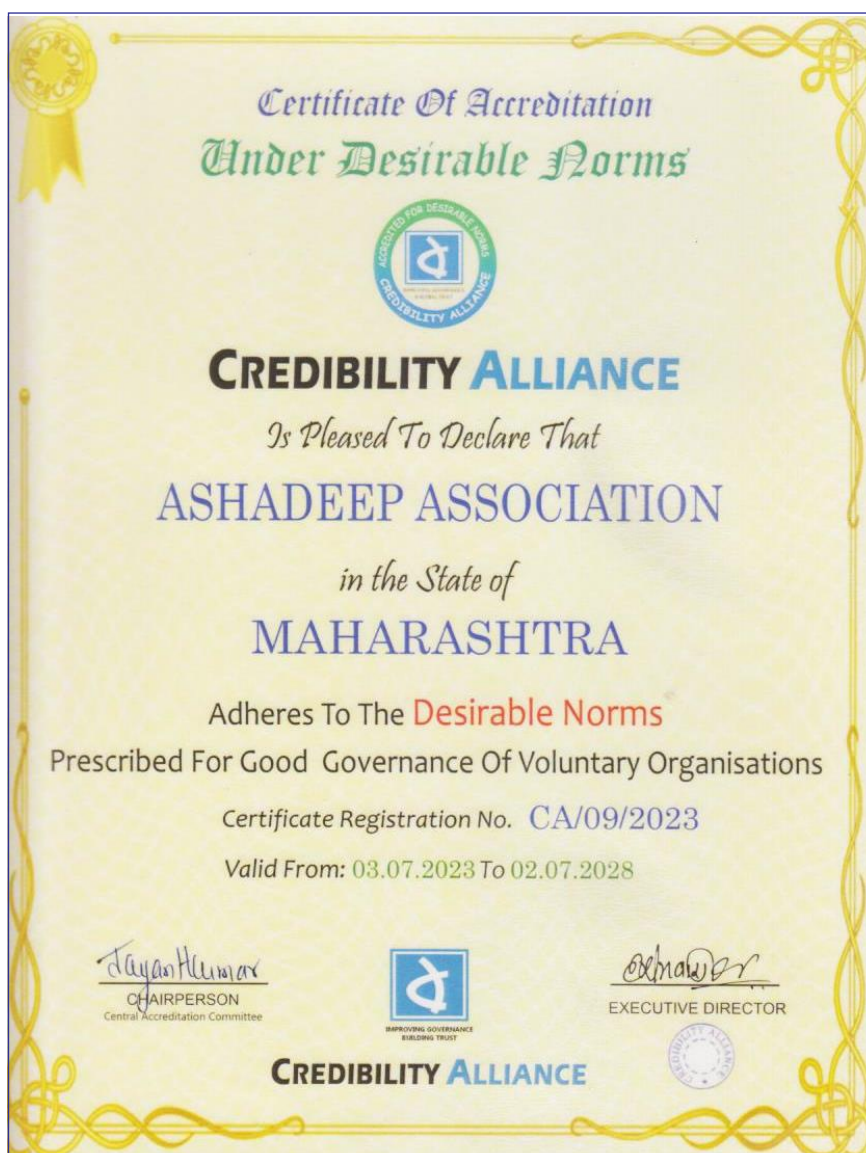
Children celebrated festivals such as Republic Day, Independence Day, Rakshabandhan, Janmashtami, Children’s Day at Ashadeep Association, Six Centres.



Networking

As a step towards development and upgradation, Ashadeep has continued its efforts to network with organizations, institutions and corporates.

- Ashadeep Association is a member organization with NASSCOM Foundation. Under its Big Tech programme, we have received Licensed Windows 7 Operating System, MS Office application and Anti-Virus for the computers in our office.
- Ashadeep Association has been provided with "Accredited Membership" under the Desirable Norms prescribed for good governance of Voluntary Organizations.
- We are enrolled with GiveIndia that provides a donation platform for 200 NGOs across India.



- Ashadeep is also a member organization with Credibility Alliance, which is a consortium of Voluntary Organizations (VOs) committed towards enhancing Accountability and Transparency in the Voluntary Sector through good Governance.

Sincere thanks to our partners:

United Way Mumbai :

It is our pillar of support. This Organization has been channelizing sponsors year after year for our children's quality education and nutritious food. A sincere thanks to "UNITED WAY MUMBAI" for their efforts to find sponsors for Ashadeep among their friends, well-wishers and offering such generous donations.



ISKCON :



Under the food for life programme of ISKCON our children have always enjoyed feast meal. Every month we continuously receive a meal from ISKCON and its sponsored by Mr. Sudershan Musini.

Hilfswerk for Ashadeep Association” Muenster, Germany :

Reverend Father Norbert Kleyboldt, chief of “Hilfswerk for Ashadeep Association” Muenster, Germany, and his entire team has been supporting Ashadeep Association for more than 47 long years



GiveIndia:

We could get registered with Give India that provides a donation platform. Thanks to GiveIndia for their continuous financial aid for 8 years.

SNJ Charitable Trust:

A heartfelt thanks to Mrs. Neena Jhulka, SNJ Charitable trust (Success & Joy) for their financial support for the education to our grown up children.



CREDIBILITY ALLIANCE

Credibility Alliance :

Ashadeep Association is a member of Credibility Alliance and supports the movement towards NGOs displaying transparency and accountability.

PROiNFANTS :

With the kind support from PROiNFANTS, we were able to run the tailoring classes and Dispensary at Dindoshi Centre. Our grateful thanks to PROiNFANTS Barcelona Spain for last 12 years contribution..



Medical Camp Organised by Lions Club Mulund



Centres of Ashadeep Association



BAMANWADA HILL CENTRE



SHAKTI CENTRE



SAHAR CENTRE



SAKINAKA CENTRE



SUNDER NAGAR CENTRE



DINDOSHI CENTRE